

INTERSPEECH 2024



Bor-Nan University

AFEKA ΠΕΡΙΟΧΗ



Welcome to
INTERSPEECH 2024
1-5 September 2024
Kos - Greece

**Speech
and
Beyond**

Sponsorship & Exhibition Prospectus

Interspeech 2024

September 1-5, 2024, Kos Island - Greece

Exhibition September 2-5, 2024



ORTRA
Meeting Point

Conference secretariat

interspeech@ortra.com +972-3-6384444

WELCOME

Dear Colleagues and friends,

We are thrilled to extend an invitation to the 25th Interspeech Conference from September 1st to 5th, 2024, in Kos Island, Greece. Building upon the tradition of Interspeech as the world's leading conference on the science and technology of spoken language processing, we are eager to provide an engaging and inclusive environment for all who share a passion for speech technology and innovation.

Due to the current security situation in Israel and after consulting the ISCA board, the Interspeech 2024 organizing committee decided to move the conference venue to another country in the eastern Mediterranean – Kos, Island, Greece.

We all hope that we will have the privilege of hosting the Interspeech Conference in Jerusalem in the future.

For years, the focus has been on enhancing speech recognition capabilities across various dimensions: spontaneous speech, large vocabulary, different conditions, robustness in adverse acoustic environments, multiple languages, speaker verification, and language identification. This effort continues.

As technology evolves, we are ready to embrace the next set of challenges and explore new application domains, constituting our Theme for Interspeech 2024: Speech and Beyond.

Interspeech 2024 continues to be fully committed to advancing speech recognition while meeting new challenges. Some of the intriguing topics that may be explored during this edition of Interspeech are Speech and Health, Animal Sound Recognition, Speech for Interacting with Machines, Robots, and Apps (including VR/AR/XR), Speech for Memory & Heritage, and Communication Across Ages.

Days filled with cutting-edge research, vibrant discussion, and meaningful connection will be complemented by evenings where you can enjoy the Greek experience. Wander through its lively streets, visit the magnificent historical sites, and enjoy local flavors while building connections beyond the conference halls.

Interspeech 2024 promises to be a celebration of diversity, inclusion, and the relentless pursuit of knowledge. Whether reconnecting with old colleagues or forging new partnerships, we hope you will join us for an extraordinary experience that pushes the boundaries of our field.

WHY SPONSOR

The Interspeech conference is a well-known academic conference, among the communities of researchers and engineers in the field of speech technology, including artificial intelligence (AI), machine learning, and algorithms, as the place in which the most significant, revolutionary innovations that impact our everyday lives are presented.

This international conference is the best event to offer both academic and industry expertise, and the opportunity to contact state-of-the-art technology in the field of speech technology and meet in person the most influential students and researchers in the future of technology.

The conference will allow its participants to get familiar with new research and new studies for students, colleagues, and other industries.

At the conference, you will be able to meet and network with some of the leading academic research groups from all over the world and meet the representatives of venture capital funds and companies from Israel, Europe, and around the world who will be a significant part of the Interspeech exhibition.

We are proud to have at Interspeech a diverse fascinating exhibition hosting giant companies alongside small start-ups. International companies alongside Israeli companies, showcasing their innovative technology.

Join us and be at the right place to network and showcase your cutting-edge technologies, expose your brand and products to a highly relevant audience, and recruit your future members for your company's family.

TARGET AUDIENCE

We are committed to making Interspeech 2024 a meeting point for professionals from around the globe. From academic researchers to industry experts, we aim to offer an atmosphere where learning and collaboration thrive.

At the Interspeech conference, will join us researchers, engineers, and managers from diverse fields:

Technology leaders from governmental, public and private companies, Algorithm developers, software and hardware engineers; Researchers and advanced degree students at universities and colleges; leading speech technology industries and associated fields inc. telecommunication and healthcare;

SPONSORSHIP OPPORTUNITIES

Acknowledgment as sponsors will be granted according to the total amount of reservations made, including all packages and exhibition space ordered. Each sponsorship level will grant benefits as follows –

Sponsorship Levels Benefits

Sponsorship Packages Benefits	Diamond Over 40,000 €	Platinum Over 30,000 €	Gold Over 20,000 €	Silver Over 10,000 €
Logo of sponsors visible on conference website with a link to the company's website	Diamond Level Recognition	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition
Logo of sponsor on conference publications	Diamond Level Recognition	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition
Logo of sponsor on conference signage	Diamond Level Recognition	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition
Max. Conference registrations including sessions, exhibitions, refreshments, and evening event	8	6	4	2
Advertisement Email distribution to opt-in participants by the organizers	3	2	1	/
Sponsor Presentation in a unique headphone presentation area in the exhibition	1st priority in choosing a slot	2nd priority in choosing a slot	3rd priority in choosing a slot	4th priority in choosing a slot

Important Notes

- The exhibition space rental and the other sponsor proposals will be assigned on a first-come, first-served basis
- Where applicable, the local Greek rate of VAT will be due in addition to the amounts indicated in this document.

SPONSORSHIP OPPORTUNITIES ***

- ❑ **Conference Bags** - Branded participants' bags with both the conference and sponsor's logos handed to all participants.

40,000 € (Available for 1 sponsor only)

- ❑ **Social Conference Dinner** - Prominent logo placement during the welcome reception, including the sponsor's logo on all welcome reception signage and brandings and the sponsor's logo in the conference program next to the announcement of the event.

The sponsor will be able to add his branding to the event on his responsibility and expense.

35,000 € (Available for 1 sponsor only)

- ❑ **Conference Lanyards** - Name tags' lanyards branded with both the conference and sponsor's logos for all participants.

25,000 € (Available for 1 sponsor only)

- ❑ **Welcome Reception** - Prominent logo placement during the welcome reception, including sponsor's logo on all welcome reception signage and brandings and sponsor's logo in the conference program next to the announcement of the event.

The sponsor will be able to add his branding to the event on his responsibility and expense.

20,000 € (Available for 1 sponsor only)

- ❑ **Lunch Break** - Sponsorship for the conference lunches including branded signage with the sponsor's logo on the buffets, and the sponsor's logo in the conference program next to the announcement of the lunch break.

The sponsor will be able to add his branding to the lunches area on his responsibility and expense.

15,000 € (Available for 1 sponsor only)

- ❑ **Conference Notebooks** - Notepads branded with both the conference and sponsor's logos distributed to all participants at the registration desks.

15,000 € (Available for 1 sponsor only)

- ❑ **Reviewers' Reception Sponsorship** - including sponsor's logo on all event signage and brandings and sponsor's logo in the conference program next to the announcement of the event and on all event's brandings

11,000 €

- ❑ **Students' Reception Sponsorship** - including sponsor's logo on all event signage and brandings and sponsor's logo in the conference program next to the announcement of the event and on all event's brandings

11,000 €

SPONSORSHIP OPPORTUNITIES ***

- ❑ **Coffee Break** - Sponsorship for all coffee breaks during one of the conference days, including branded signage with the sponsor's logo on the coffee stations, and the sponsor's logo in the conference program next to the announcement of the break.

The sponsor will be able to add branded disposable cups with his logo on his responsibility and expense.

10,000 € (Available for 4 sponsor only)

- ❑ **Technical Presentation** - A presentation of up to 15 minutes by the sponsor's representative in a unique headphone presentation area in the exhibition (Audio system and LCD screen included). Time slot to be agreed upon, presentations will be foreseen during the Poster sessions and will be published in the final program.

10,000 €

- ❑ **Wi-fi** - The sponsor logo will be visible on the wi-fi connection opening page.

10,000 € (Available for 1 sponsor only)

- ❑ **Branded Lounge Area** - Chillout area includes various furniture and electricity outlets branded with the sponsor's logo for networking and relaxing.

10,000 € (Available for 3 sponsors only)

- ❑ **Photo corner** - Branded Paparazzi Photo wall inc. the conference logo and the sponsor's logo for all participants to take selfies and share on social media.

8,000 € (Available for 1 sponsor only)

- ❑ **Pocket program** - The sponsor's logo will be printed on the conference's pocket program, a short printed booklet featuring a streamlined version of the conference program that will be distributed to all attendees

6,000 €

- ❑ **Recharge Station** - Electrical charging station for mobile / tablet located at the exhibition area and meeting rooms area.

5,000 € (Available for 3 sponsors only)

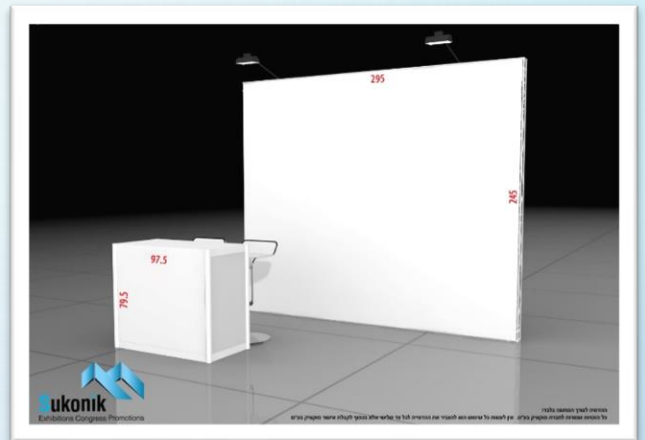
***** Sponsorship opportunities available only for exhibitors**

EXHIBITION OPPORTUNITIES

6 sqm Constructed Booth

5,700 € (Price per 1 additional sqm. 800 €)

- 6 Sqm display booth including:
 - ✓ 1 Back trass wall width 3 m. * height 2.5 m. branded with exhibitor's graphics (graphic's on exhibitor's responsibility)
 - ✓ 2 Spotlights
 - ✓ 1 Electrical outlet (220 V) 1 phase 1KW
 - ✓ 1 Counter
 - ✓ Construction engineer approval
 - ✓ 1 Bar stool



- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration inc. sessions, exhibitions, refreshments and evening event

6 sqm Unconstructed Exhibition Space

3,200 € (Price per 1 additional sqm. 550 €)

- 6 Sqm exhibition space including:
 - ✓ 1 Electrical outlet (220 V) 1 phase 1KW
 - ✓ 1 table
 - ✓ 2 chairs
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration inc. sessions, exhibitions, refreshments and evening event

EXHIBITION OPPORTUNITIES

Start-Up Exhibition Space

1,350 €

- 4 Sqm exhibition space including:
 - ✓ 1 Electrical outlet (220 V) 1 phase 1KW
 - ✓ 1 branded counter
 - ✓ 1 bar stool
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration inc. sessions, exhibitions, refreshments and evening event

For more information or construction solutions, branding, furniture and electricity, please contact the conference secretariat – Limor Urfaly limor@ortra.com | Tel: +972-3-6384493 / mobile: +972-54-7001770

***All prices do not include VAT, will be added according to the local Greece Tax Law.**

For more information, please contact:



Limor Urfaly, ADV.

Senior Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 | Mobile: +972-54-7001770

Email: limor@ortra.com

RESERVATION FORM

Please complete in clear letters and return to:
 ORTRA Ltd. Limor Urfaly, E-mail: limor@ortra.com

1. Details:

Company Name..... Company No.....
 Address..... City
 Country..... Zip Code
 Contact PersonFunction
 Telephone Fax
 Email Mobile

2. Reserved Package:

- Conference Bags € 40,000
- Social Conference Dinner ... € 35,000
- Conference Lanyards € 25,000
- Welcome Reception € 20,000
- Lunch Break € 15,000
- Conference Notebooks € 15,000
- Reviewers' Reception € 11,000
- Students' Reception € 11,000
- Coffee Break € 10,000
- Technical Presentation € 10,000
- Wi-Fi € 10,000
- Branded Lounge Area € 10,000
- Photo Corner € 8,000
- Pocket Program € 6,000
- Recharge Station € 5,000
- 6 sqm. Constructed Booth € 5,700
- Additional constructed ___ sqm (€ 900 per each 1 sqm)..... € _____
- 6 sqm. Exhibition space... € 3,200
- Additional ___ sqm exhibition space (€ 520 per each 1 sqm) € _____
- Start-Up Exhibition space € 1,500

***All prices do not include VAT, will be added according to the local Greece Tax Law.**

**** Production of all advertisements of all kinds are on sponsor's / exhibitor's responsibility**

RESERVATION FORM

3. Payment:

50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice. Remaining 50% to be paid by August 1, 2024

Wire transfer in NIS to Bank Account.

Details are - **Ortra Ltd.:** Bank Leumi (swift code LUMIILITTLV), Branch no. 865, 43 Brodetski St., Ramat Aviv Tel Aviv, Israel, Account no. 49260000, IBAN: IL120108650000049260000.

4. Cancellation policy:

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before June 1, 2024 exhibitor will be charged \$200 as handling fees.

Between June 1 to July 15, 2024 a refund of 50% of the fees.

From July 16, 2024 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise, 100% cancellation fee will apply.

We have read, understood and agree to the Terms & Conditions specified in the General Information document and confirm we are authorized to sign and obligate accordingly:

Signature and Company Stamp _____

Date _____



GENERAL INFORMATION

Exhibition Registration:

Interested parties are requested to complete and return the enclosed Exhibition Registration Form. Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with sufficient coverage for its property, employees, representatives, and any visitors participating in the exhibition against any risk, loss, and damage, of any kind whatsoever. It has been clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss, and damage incurred by any third party, including the company or anyone on its behalf.

Terms of Payment – Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from the date on the invoice. Remaining 50% to be paid by August 1, 2024

Payments can be made by wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon St. Alon Tower 2, Tel Aviv, Israel

Wire transfer in **New Israeli Shekels** to Bank Account.

Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 865, 43 Brodetski St., Ramat Aviv Tel Aviv, Israel, Account no. 49260000, IBAN: IL120108650000049260000.

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Waste disposal

The waste resulting from the mounting and dismounting of displays and during the exhibition must be disposed of and removed from the venue by the exhibitor.

For cost and environmental reasons, we ask you to confirm the advertising media, on the number of participants adapts to cause as little residual waste as possible after the fair.

Loading/Unloading of Materials

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance

Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expensive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.